

Backup Lifecycle Management

Take control of the backup process and data life cycle- while reducing data management costs



Features

- Cross-platform data consistency
- Policy-based multi-tier archiving
- Remote (IP-WAN) data archival & restoration
- Duplicate file elimination
- Flexible data destruction parameters
- Data destruction confirmation certificates
- Economical solution for secure, one-touch data lifecycle control

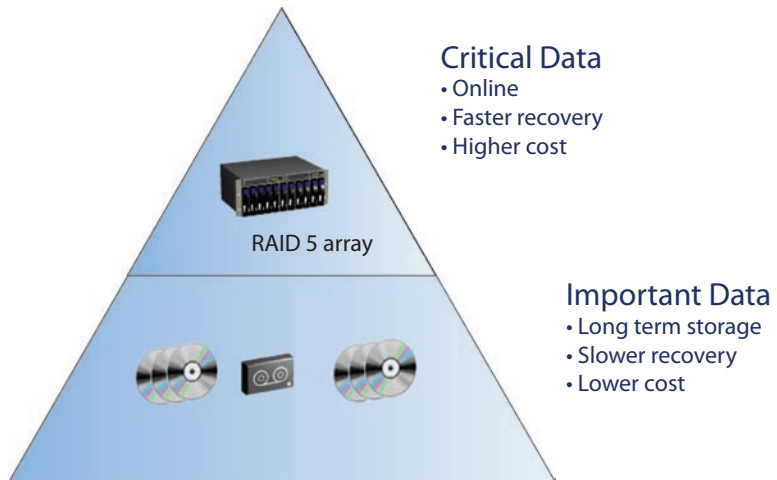
Economical, one-touch secure data lifecycle control

Backup data must be managed throughout its life cycle to provide the best data protection, meet compliance regulations and to improve recovery time objectives (RTO). The BLM Archiver offers policy-based file archiving and manages archiving and restoration of data from CRC DataProtection backup sessions for single or multiple company locations, reducing the cost of inactive files on-line. It creates restorable point-in-time copies of backup sets for historical reference to meet compliance objectives, and generates Certificates of Destruction.

Backup Lifecycle Management is a sophisticated feature that puts more control over the backup process and data life cycle into the customer's hands, thereby driving down the cost of managing data. It's important to understand the differences between critical data and important data.

Critical data is required for the smooth day-to-day operation of a business and may include a company's accounting or financial records, ongoing project information, daily e-mails and other data that is usually less than 12 months old.

Important data refers to data that is no longer required for a company's uninterrupted day-to-day operations. It still needs to be properly protected, and stored safely offsite; but unlike critical data, important data does not need to be kept online for fast recovery. Examples of important data include files that have not been modified for several months or a year, past medical records, old HR and payroll information and accounting information that may need to be archived because of regulatory requirements.



Understanding the Data Lifecycle

Critical data and important data should be treated very differently, to reflect their different business classifications. Critical data is stored on high capacity, fault-tolerant hard drives and is always available to you through a network connection. This way, critical data can be restored very easily within a short period of time- often measured in minutes.

Important data, on the other hand, is transferred to less expensive media such as tapes, CD-ROMs, or DVDs. This media is more ideal for long-term storage because it lowers data management costs and improves the performance of data restores. Unfortunately, organizations that use tape-based backup solutions manage their critical data and important data in the same way; this results in higher data management costs.

With CRC DataProtection BLM, the backup appliance collects your data, processes it, and sends it to our offsite data vault. Using the backup appliance, you can schedule when to migrate data from the offsite data vault to long term storage media. This way, you can define when data will change from being classified as critical to being classified as important. The result is a data management and storage process that is much more in line with your business operations. You can even select the type of media on which to store the important data.

As part of the offsite backup service, you can decide where the media is stored. The media can be mailed to you, sent to a designated offsite location, or kept by the CRC DataProtection and stored in our archive. If the data on long-term storage media is ever needed in the future, it can be restored easily using the backup appliance.

The Next Step

With a large percentage of business data becoming inactive within 30 days of creation, the lack of efficient and compliant storage and archival services can result in wasted resources and reduced operational efficiency.

CRC DataProtection's Backup Lifecycle Management offers dramatic improvement in the management of long-term data storage.

With BLM, decision-making over the storage of data is put directly into your hands. This drives down storage management costs, and ensures that our service is delivered in line with your business requirements.

To get started using CRC DataProtection, call **1-800-650-2679** or send an e-mail to: **sales@crcsecure.com**

About CRC DataProtection

Every day more than 800 companies rely on CRCDataProtection to safeguard their critical business data. With more than two decades of experience in information management and security, we are experts in mission-critical data operations.

CRC partners with Asigra, Dell, Cisco, Verizon, NetSec, Microsoft, and many other leading suppliers of computer hardware and software to ensure safe, secure, and robust tools on which to build its data protection platform. All data is synchronized between two fully-redundant secured data centers in real time via Cisco® Secure Virtual Private Network, and invest regularly in comprehensive security assessments and ongoing protection with NetSec®. Redundant PIX® firewalls and intrusion detection systems further safeguard the integrity of all data.



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