

Return On Your Backup & Recovery Investment

What Is Your Manual Backup Procedure Costing You?

From running backup processes to validating data and reporting, manual backup and recovery procedures can be expensive endeavors. Then there's hardware. How much are your tapes costing you? How often do they fail, and what is it costing your organization to troubleshoot tape backup processes when a failure occurs? What does it cost to train people to do all the above, factoring in employee turnover?



CRC DataProtection **Enterprise Data Backup & Recovery** offers instant return on your investment. CRC's offsite backup automates the entire process, freeing up your staff from backup drudgery and allowing them to focus on core business tasks. It drives down storage management costs, and significantly improves backup Service Level Agreements (SLAs) internally.

Moreover, it can transform a storage infrastructure from a cost center into a profit center by delivering backup services internally to remote office departments, divisions, and branches:

Cost Center With Tape Backup	Profit Center With CRC DataProtection
Manual, time-consuming backup procedures	Automatic, scheduled backups
Ineffective use of IT resources	Centralized storage and management
Costly tapes/replacements	Backup to disks
Off-site storage transportation (trucks/couriers)	Secure and fast data transfer offsite
Cost based on number of software licenses with agents (one required for each machine protected)	Storage cost based on total storage capacity used and not the number of machines protected
Slow and lengthy process to restore lost data	Faster recovery time in the event of lost data

Additionally, through increased regulatory compliance with offsite disk-based backup, you save auditing costs while mitigating risk related to electronic records and other business information.

CRC offers reliable and guaranteed data protection, giving you peace of mind that you are disaster-ready and prepared for recovery. If you're currently relying on an outdated tape-based system, you might rethink your data backup and recovery strategy before a disaster forces you to do so - the hard way!